

FROM NURSERY TO HARVEST SOLUTIONS



blueberry
pot



**Eco-Conscious
Modern Solutions
from Dr Plant!**

About Us

Serinova Plastic & Dr Plant: The Green Vision of the Future

In the modern world, we have transcended being just a pot manufacturer. Since 1999, Serinova Plastic has become not only a brand but also a symbol of a sustainable future. Catering to every segment, we are recognized in the industry for our innovation with a wide range of products, numbering approximately 1500.

Sustainability for us is not just a concept but the cornerstone of our production processes. By using up to 70% recycled materials in our products, we conserve natural resources and contribute to the environment.

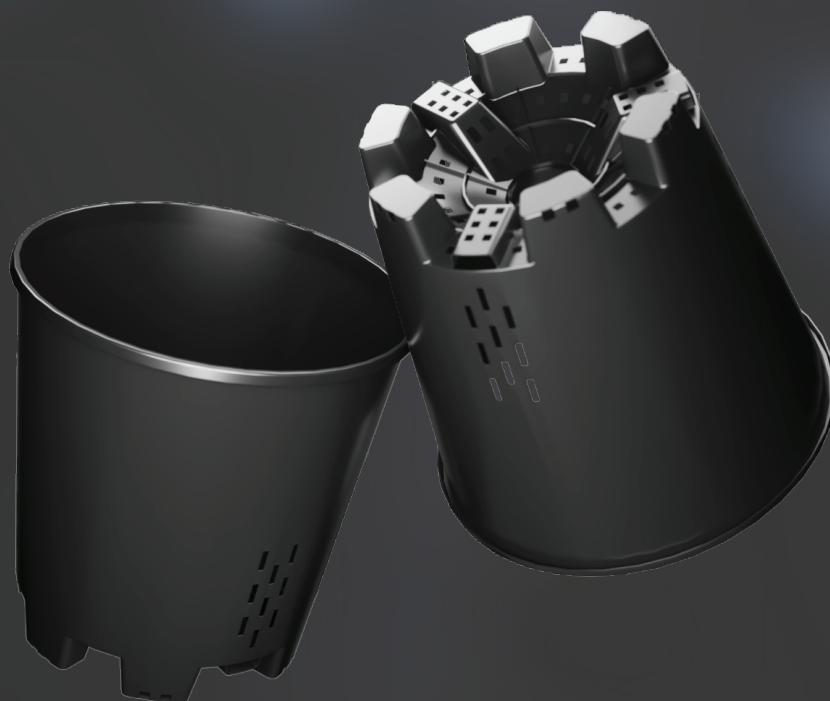
On this dynamic journey, we birthed our brand "Dr Plant". Dr Plant offers pots designed for special products, from blueberries to strawberries. But we don't stop at just pots; we rejuvenate your plants further with nutrient-rich "coco peat".

Through our research and development, we stand out in the industry with innovative pot designs that cater to plant diversity and root structures. As Serinova Plastic and Dr Plant, we are shaping the future of agriculture. With quality, innovation, and sustainability, we aim to elevate agricultural productivity to new heights.

With exports to more than 85 countries worldwide, we are a global player in agriculture. Dr Plant's avant-garde pots and nutrient-rich soils are revolutionizing agricultural production. With Serinova's vision, we are shaping the future of agriculture. In every step, in every product, we offer not just a pot or soil but a future. And remember: "When Looking Through the Window Opened to Nature, We See That Green Is the Future."



Our blueberry pots are specially designed to maximize drainage and oxygen intake, supporting healthy root development and plant vitality. In our plastic production, we refrain from using compounds like phthalates and bisphenol A, which are commonly used in plastics and known to have adverse effects on human health and plant vitality. With this approach, we aim to fulfill our responsibility to both the environment and your plants in the best way possible.



**Dr.
Plant**
the green is future

**special design
for blueberry
cultivation**





Airflow and oxygenation

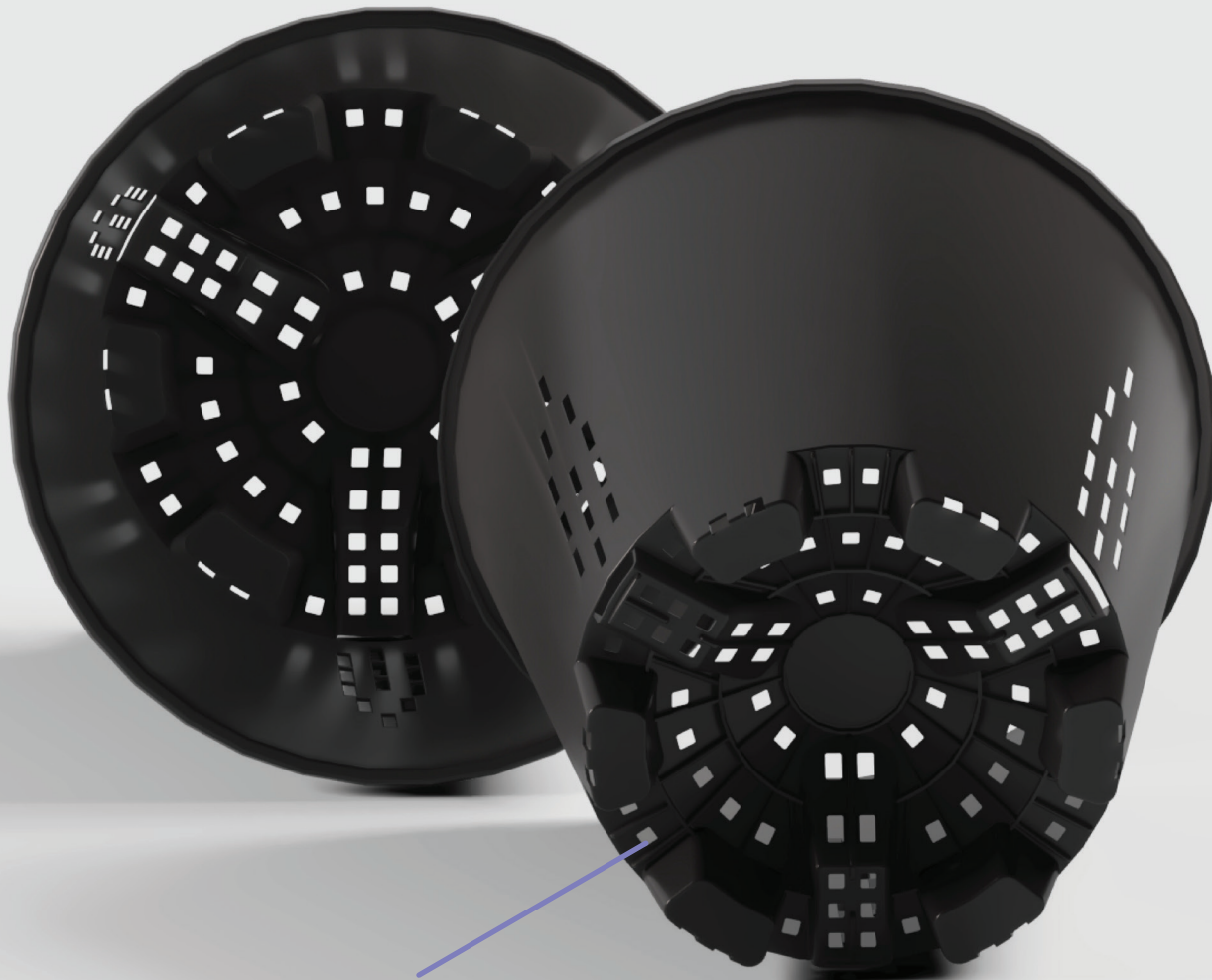
Our centrally located non-draining holes provide air flow and oxygenation to the core of the root mass, preventing the roots from growing downwards. This design facilitates healthy oxygen absorption by the roots, thereby supporting more efficient growth of the plant.



**Dr.
Plant**
the green is future

Maximum Efficiency

It was observed that rooting in the region where air holes were located was more developed than in the region without air holes.



Superior Drainage System

Our pyramid-shaped base design directs water towards the outer edges for drainage, thereby minimizing the wet area of the pot.



Special U-grooves

It features specially designed U-grooves to ensure more efficient and appropriate placement of irrigation pipes.

Improves
drainage and
rootzone health.

3 cm tall legs
prevent root
contact with soil
and pathogens.

Wide legs help
prevent sinking into
soft ground.

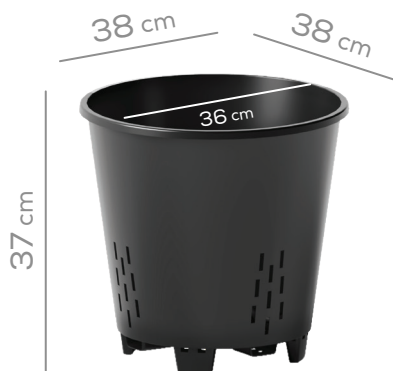
Pyramid design causes drainage
into high air flow area, where roots
air prune.

Legs connected to edge
holes breaks drainage
surface tension
eliminating saturated
zone.





DS25
25 L



DS27
27 L



DS27P
27 L



DS30
30 L




DS40P
40 L



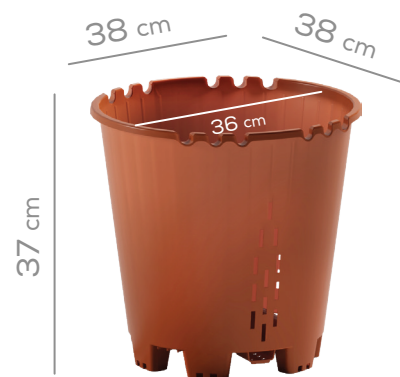
DS45
45 L




DS25
25 L 



DS27
27 L 




DS27P
27 L 







DS30
30 L 



DS40P
40 L 



DS45
45 L 

	Radius	Height				
DS25	38,3 cm	36,6 cm	25 L	114x114 cm 1304 pieces	20 palettes 26100 pieces	22 palettes 28710 pieces
DS27	38 cm	37 cm	27 L	114x114 cm 1305 pieces	20 palettes 26100 pieces	22 palettes 28710 pieces
DS27P	38 cm	37 cm	27 L	114x114 cm 1305 pieces	20 palettes 26100 pieces	22 palettes 28710 pieces
DS30	39 cm	39,5 cm	30 L	114x114 cm 1305 pieces	20 palettes 26100 pieces	22 palettes 28710 pieces
DS40P	43,3 cm	42,3 cm	40 L	90x130 cm 780 pieces	22 palettes 17160 pieces	25 palettes 19500 pieces
DS45	45 cm	44,5 cm	45 L	90x130 cm 780 pieces	22 palettes 17160 pieces	25 palettes 19500 pieces



yaban mersini yetiřtirmek için özel tasarım





8 adet yan delik
16 adet alt delik



Dr.
Plant

the green's future

12 cm

11 cm

13,5 cm

1,3 L 

**special design
for blueberry
gleanings**

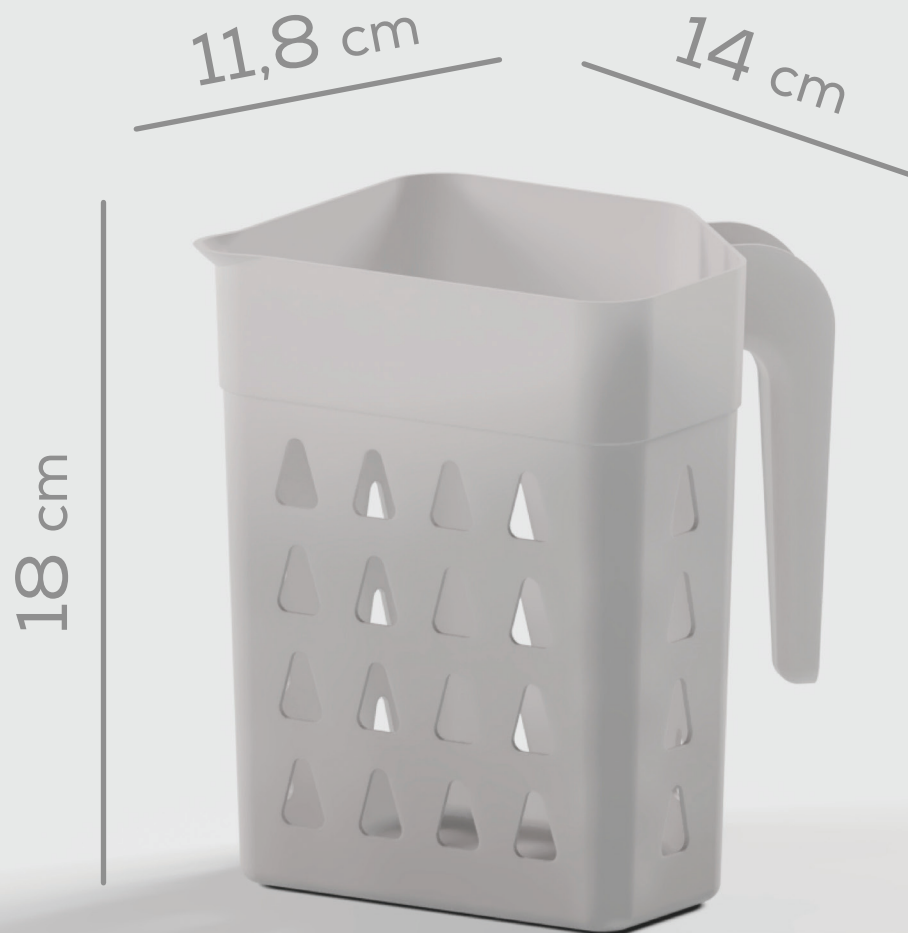






Fits 12 of
collecting boxes
inside.





2 L 



**Dr.
Plant**
the green is future

5 kg COCOPEAT

It is a natural, organic and nutrient-rich environment enhancer for plant growing. It improves soil structure, increases water retention capacity and provides better absorption by plant roots. It is a sustainable and environmentally friendly option. It is an ideal choice for those who want to improve their plant growing experience.



- ✔ It has water retention feature.
- ✔ The operating tank provides a humid environment even in the summer heat.
- ✔ Minimizes irrigation problems thanks to its high drainage capacity.
- ✔ Provides optimum germination and rooting.
- ✔ Resistant to foreign substances and invasions.
- ✔ Faster results are obtained compared to traditional plant production.
- ✔ Prevents surprise shocks in facilities.
- ✔ Provides fast and easy planting.

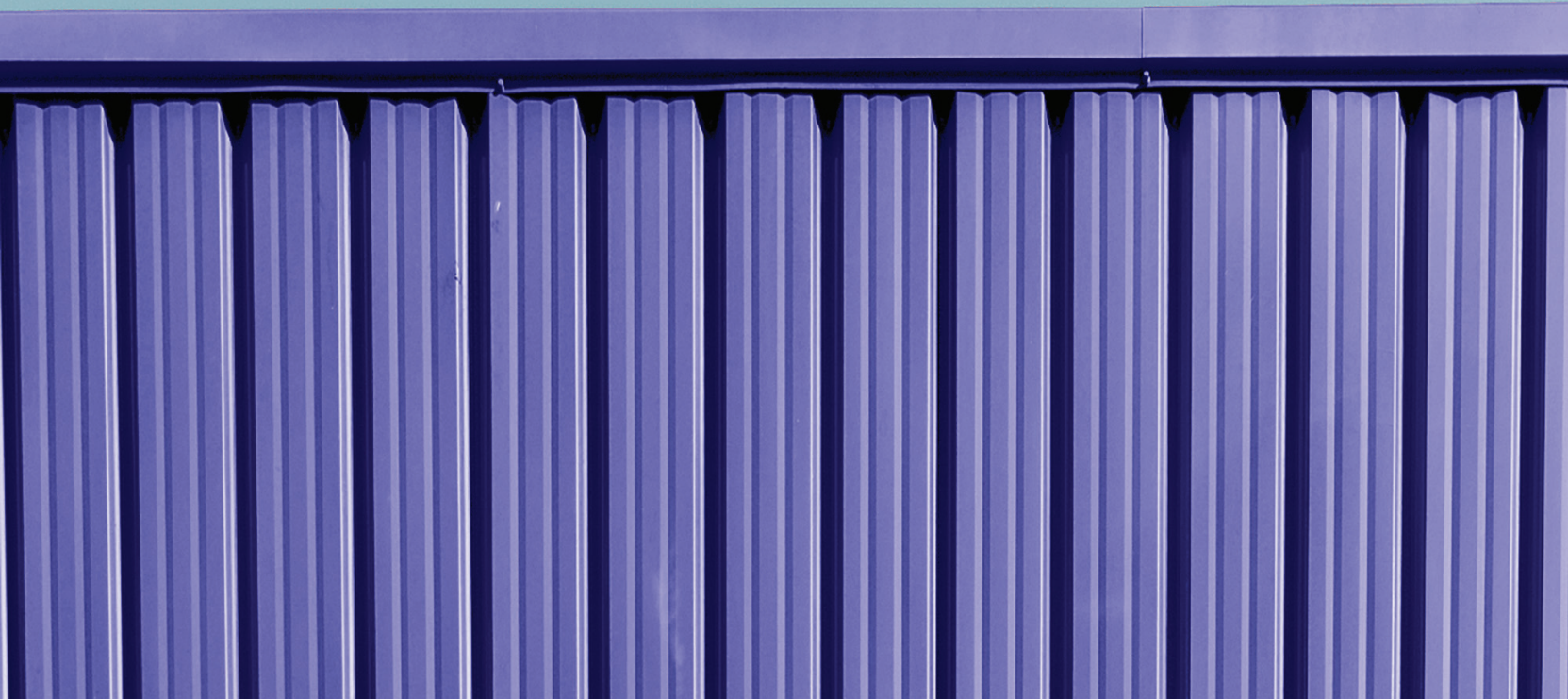




Optimized Load Capacity with Fast and Reliable Delivery

Just as the quality of our products is important to us, so too is the speed and reliability of our delivery process. Each of our containers is designed with wide and flexible loading areas, offering high-capacity transportation options that can accommodate any of your needs. Whether it's palletized or non-palletized loads, we have a system designed to deliver each order quickly and safely.

Our company's logistics processes operate in a consistent and planned manner, providing you with an uninterrupted and efficient delivery experience. Our regular weekly shipments ensure that your operations are always in motion, promising you the fastest delivery experience in the market. With our strong logistical infrastructure and optimized load capacity, we guarantee the timely and safe arrival of your products.



serinova[®]
Window to Nature





As Serinova Plastik, we reflect our high standards with our products that have a 10-year UV resistance and a 7-year warranty. By offering full support and a solution guarantee in case of any defects or performance issues, we prioritize our customers' satisfaction. In our plastic production, we avoid using compounds like phthalates and bisphenol A, which are harmful to human health and plant vitality, thereby caring for the healthy and productive growth of your plants. Experience the Serinova difference that demonstrates our commitment to not only providing quality products but also safe ones, showing that nature and your health are our priorities. By acknowledging the value our products and services bring to you, we thank you for your cooperation and desire to maintain this business relationship based on mutual trust and satisfaction for many years to come.